



# ANNUAL REPORT 2021

**CRISIS RESIDENTIAL ASSOCIATION**

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## OUR MISSION

The **Crisis Residential Association** exists to support the operational and clinical functions of Crisis Residential programs around the world.

Rooted in the values of empathy, recovery, and continuous improvement, the association seeks to connect providers with the best ideas in behavioral health treatment to transform the way people receive mental health care.

**EMPATHY RECOVERY CONTINUOUS IMPROVEMENT**

### JOIN US

The Crisis Residential Association strives to make mental health services better and providers more sustainable. We exist to serve our members, and we need active members like you to bring our mission to life!

Join the Crisis Residential Association and enjoy all the benefits we have to offer, from trainings to networking at our annual conference.

[CrisisResidentialAssociation.org](https://CrisisResidentialAssociation.org)

# PRESIDENT'S MESSAGE

Members of the Crisis Residential Association,

It is my pleasure to share this moment of reflection with you as we look back at 2021. While new and existing challenges persisted for our members, we continued to connect with one another and lean on our collective wisdom to find solutions to programmatic, operational, and financial challenges.

In our third year as an association, we continued to grow, evolve, and support our membership in their faithful pursuit of high-quality and accessible crisis care.

- We hosted our 4<sup>th</sup> annual conference in Louisville, KY, to an engaged and connected group of attendees
- We partnered with the American Association of Suicidology and the National Association of Crisis Organization Directors to host a series of webinars addressing misconceptions about crisis services
- We became involved in the Mental Health Liaison Group and signed on to over a dozen support letters for progressive mental health legislation.
- We created a new Advocacy Committee to bring more attention to our organizational priorities at a local and national level
- We expanded our board membership to 12 and welcomed 3 new board members.

Thank you for all the ways in which you brought light and beauty to darkness and order to chaos. We look forward to a future where you continue to feel empowered and equipped to do your best in serving the needs of those who enter your doors.

Travis Atkinson  
President,  
Crisis Residential Association



# FOURTH ANNUAL CONFERENCE

## CONFERENCE COMMITTEE

CO-CHAIRS: Dan Maccia & Ranya Hasan

The Crisis Conference Committee took on the challenge of planning and executing the first return to in-person conference following the COVID-19 pandemic. This year's conference took place in Louisville, Kentucky, and with the help of Seven Counties, the local behavioral health crisis providers, the committee engaged a diverse set of crisis residential and peer respite stakeholders in the conference, helping to represent all angles of crisis residential services in discussion.

Attendees from over 20 states participated in the two-day conference which also featured local musicians at the welcome reception and a tour of Seven Counties' youth crisis stabilization unit.

Our most well attended sessions included:

- Hudson Harris' keynote speech on measurement in crisis services
- Cherene Caraco's keynote speech on advocacy and lived experience in crisis services
- A panel discussion on the intersection of faith and mental health crisis

In 2022, CRA will host our conference in Austin, TX!



**Crisis Residential Association**

# COMMITTEES

## MEMBERSHIP

CHAIR: Kris Thompson

The Crisis Residential Association has maintained stable membership through 2021. The COVID-19 pandemic certainly had a negative impact on organization membership renewals, as the organization struggled to manage the broader impact of the pandemic. The greatest period of growth for CRA was in early 2021.

The CRA Membership committee has focused on encouraging all organizational members to utilize their five allocated slots as part of their bundled membership. The committee has also focused on recruiting additional committee members for all CRA committees to increase efficiency and growth of CRA. Standing committee members: Kris Thompson, Heather Honaker, and Dustin Phillips. I would like to thank Heather Honaker and Dustin Phillips for their hard work and dedication to CRA, including Heather's contributions to the CRA newsletter!

## MARKETING & COMMUNICATIONS

CHAIR: Elan Javanfard

The CRA Communications & Marketing Committee has focused on encouraging all members to continue the effort to increase awareness of Crisis services through the use of social media.

With over 400 members on Facebook and growing over Twitter and Instagram, the committee is seeking to increase its social media presence. The committee continues to seek social media expert members to support shaping the content of CRA.



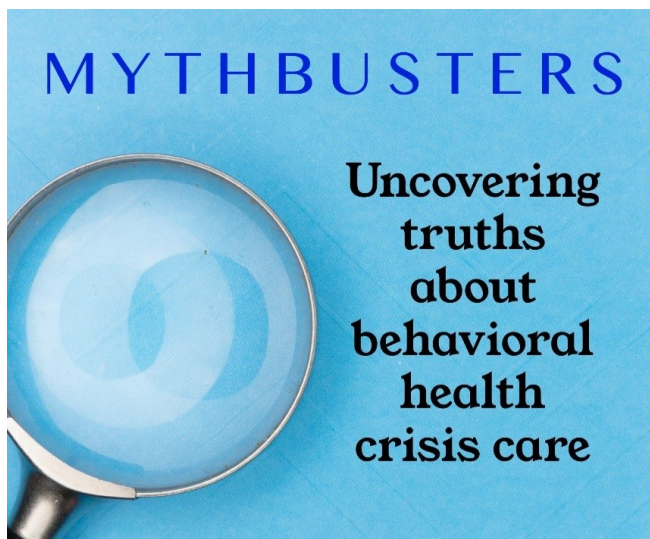
## TRAINING AND EDUCATION

CHAIR: Carrie Wirick

MEMBERS: Marty Purdy, Ranya Hasan & Alexandria Thomas

In 2021, the CRA Training and Education committee conducted two webinars with an average of 54 attendees each.

- Is it Worth It? Framing the Return on Investment in Crisis Services- Hudson Harris, JD, MBA
- Anti-Racism in Mental Health Treatment - Dawn Pullin, LPC



CRA also partnered on a series of webinars called **Mythbusters** to address discrepancies between evidence-based crisis practices and the messages that are sometimes promoted. Other partners included the American Association of Suicidology, the National Association of Crisis Organization Directors, and TBD Solutions.



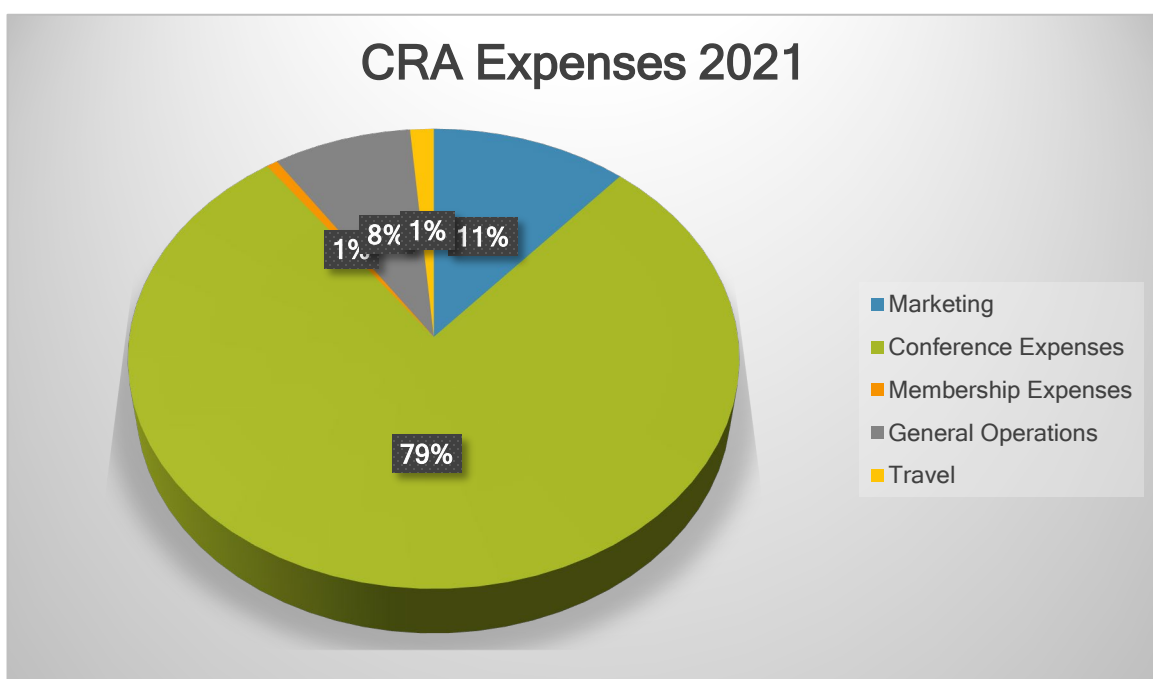
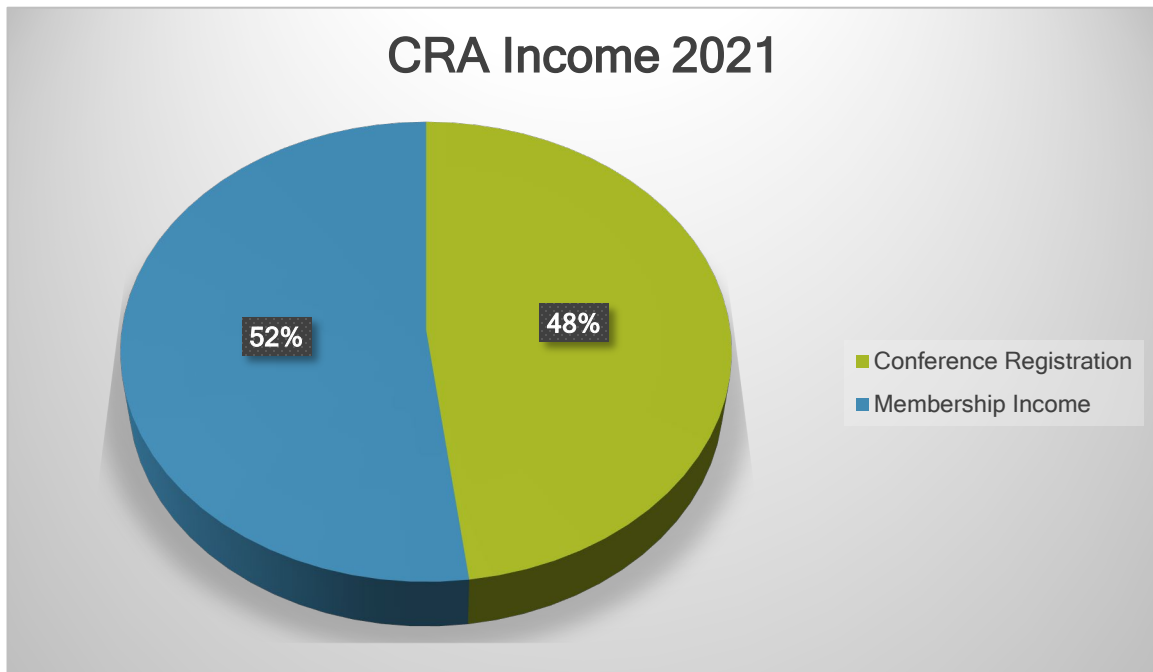
**Crisis Residential Association**

## FINANCE

CHAIR: Marty Purdy

MEMBERS: Braden Wood, Peter Hilen

The Crisis Residential Association's Fiscal year starts January 1<sup>st</sup> and ends December 31<sup>st</sup>. In 2021, CRA maintained good standing through sound fiscal decisions that benefited its members. CRA ended the year with a positive balance.





# BOARD OF DIRECTORS



**Travis Atkinson**  
President



**Dan Maccia**  
Vice President



**Marty Purdy**  
Treasurer



**Jaime Brewer**  
Secretary



**Carrie Wirick**  
Director



**Elan Javanfard**  
Director



**Peter Hilen**  
Director



**Ranya Hasan**  
Director



**Kristopher  
Thompson**  
Director



**Carol Zuniga**  
Director



**Alex Thomas**  
Director



**Crisis Residential Association**